



To: Offerors

Date: Friday, December 14, 2018

From: Procurement and Partnerships Team, INVEST Project; Implemented by DAI Global LLC

Subject: Request for Proposals (RFP) INVEST-013 Mobilizing Private Capital for Development: Women's Economic Empowerment and Equality - Access to Finance: Integrating financial tools into traceability systems for small-scale fisheries

DUE: 1:00PM EST on **Wednesday, January 16, 2019**

Dear Offerors:

Enclosed is a Request for Proposals (RFP) to support the implementation of DAI's INVEST project funded by the United States Agency for International Development (USAID). DAI invites firms to submit a proposal for work as part of the USAID Office of Gender Equality and Women's Empowerment.

- I. RFP Process and deadlines:** This solicitation will result in the award of a Fixed Price subcontract. We anticipate issuing a single subcontract award no greater than \$420,000 resulting from the implementation of this agreement.
- a. Submission of Questions – Questions must be submitted no later than **5:00 pm EST on December 18, 2018** via email at INVEST_Procurement@dai.com.
 - b. Submission of Proposals – Proposals must be submitted no later than **1:00 pm EST on Wednesday, January 16, 2019** via email to INVEST_Procurement@dai.com, copying matthew_farrell@dai.com and talib_baghdadian@dai.com. The subject line of the email should be your organization name, followed by "Submission under RFP INVEST-013" Please certify in your submission email a validity period of 60 days for the price(s) provided and include your organization's DUNS number. Please limit file submissions to 10 megabytes or less.
- II. Composition of Proposal:** Your organization's proposal should comprise the following submission documents. The Technical Proposal and Cost Proposal should be prepared as separate files for independent evaluation, as follows below. Technical proposals should be submitted as a ten-slide presentation. Submissions in PowerPoint or in PDF are acceptable, although PDF is preferred along with an accompanying PowerPoint document. Please provide a copy of your cost proposal in Excel format.

Part 1 – Technical Proposal

Please limit your technical proposal to no more than ten (10) slides. The technical proposal is composed of the following three (3) sections:

1. **Technical Approach** – Offerors will detail their approach to fulfilling the accompanying Statement of Objectives (SOO). The approach will clearly indicate

how the proposed activities will result in the successful completion of all deliverables and milestones.

2. **Institutional Capacity** - Offerors should provide details about the experience, expertise, or capacity of their firm to recommend the proposed approach and complete the work as described. This should also include past performance information for similar contexts.
3. **Management Plan/Staffing Structure** – Offerors should include details of personnel who might be assigned to the activities described in the technical approach, as well as a clear management plan in narrative form for the development, review, and submission of all associated deliverables, including a milestone schedule. Offerors are permitted to engage in partnering arrangements if it will aid in providing best value to USAID, regardless of whether organizations belong to the USAID INVEST network. If a partnering arrangement is being proposed, please describe the nature of the arrangement, the specific technical value being contributed by each member of the team, and the appropriate management controls to ensure successful delivery. Firms are encouraged to consider partnering with other firms that bring in complementary skill sets and experience. We don't anticipate all firms will have all the relevant experience and expertise needed and value partnerships where appropriate.

In addition to the above, please include the following. These inputs will not be counted as part of the 10-slide limit and the format may be PDF or Word:

- One (1) to two (2) case study examples of past performance relevant to this activity (limited to two (2) pages per case study)
- CV(s) of any individuals proposed in the staffing plan to conduct this activity (limited to two (2) pages per individual)

A cover slide will be considered a non-counting slide, should offerors choose to include one. No additional annexes or documentation are requested now.

Part 2 – Cost Proposal

The contract type for the presumptive task order will be Fixed Price, awarded as a subcontract by DAI Global, LLC. Please include your total proposed fixed price along with details for specific deliverable pricing. Offerors should also include a cost breakdown of the hourly rates for proposed personnel, if applicable, with a build-up to their total proposed price or include substantiating price reasonableness documentation/justification. Offerors are expected to use their own cost/budget template(s); please limit file submissions to 10 megabytes or less.

- III. **Evaluation of Proposal:** DAI will use best value determination for the award of this Request for Proposals. A best value determination means that, in DAI's estimation, the selected offer will provide the greatest overall benefit to USAID in response to the requirements stated in this RFP. DAI may also exclude an offer from consideration if it determines that an Offeror is "not responsible", i.e., that it does not have the management and financial capabilities required to perform the work required. Proposals will be evaluated against a stated number of factors, including the overall proposed approach, past performance, specific qualifications in the identified sectors and other evidence substantiating the bidder's ability to deliver, including budget and time frame

considerations. Specific preference will be shown for firms with niche experience in the technical aspect(s) required to complete this work, including experience in identifying and designing appropriate FinTech solutions for a targeted population, familiarity and experience working in Indonesia and/or South East Asia, familiarity and experience working with rural populations in developing countries, and previous experience or knowledge of industries based on natural resources.

1. **Technical Proposal:** The Technical Proposal will be scored and evaluated separately from the cost proposal. Technical panel reviewers will evaluate offerors on the following factors, consistent with the offerors' technical proposal.
 - a. **Technical Approach (40 points)** - Points for this section will be awarded based on the information presented in the technical approach. Points will be awarded to firms describing their thoughtful approach to addressing the statement of objectives. The offeror will be scored based on its presentation of a clear approach which reflects the requirements of this specific activity but also incorporates the offeror's competencies. The technical approach should clearly demonstrate the offeror's ability to carry out assessments in this space and an understanding of FinTech solutions for rural and/or marginalized populations. The technical approach should demonstrate the offeror's understanding of how FinTech solutions could be coupled with electronic catch documentation and traceability to support objectives of increased access to financial tools as well as improved fisheries data. Additionally, the technical approach should demonstrate the offeror's understanding and ability to provide relevant women's economic empowerment activities to this target population. The learning capture and data collection will be key components of this work due to the pilot nature of the activity and offerors must include their approach to meeting these key objectives as laid out in the SOO.
 - b. **Institutional Capacity (40 points)** – Points for this section will be based on information presented in the corresponding section and any submitted case studies. Preference will be given to firms and/or consortia that have past performance in timely and successful delivery of similar services and/or relevant experience in designing and/or implementing FinTech solutions for rural and/or marginalized populations, delivering women's economic empowerment activities, and promoting sustainable fisheries management, as well as experience in Indonesia (preferred) or South East Asia. Offerors will also be evaluated on their experience in data collection and learning capture as it is a critical element of this work.
 - c. **Management Plan/Staffing Structure (20 points)** - Points for this section will be based on the qualifications of proposed staff, clear delineation of the roles and responsibilities of each proposed staff and each proposed firm (if firms are partnering), and the demonstrated efficacy and clarity of the management plan. Proposals should provide a clear management plan in narrative form for the development, review, and submission of all associated deliverables, including a proposed milestone schedule. If the offeror is submitting a proposal along with partners, the proposal should describe the nature of the arrangement (i.e. added technical value), the division of labor among the partners, and the appropriate management controls to ensure successful delivery.
2. **Cost Proposal:** Cost will be evaluated separately from the technical approach, with due consideration for realism, price reasonableness, and allowability consistent with US government cost principles. Evaluation for this section will be dependent upon all

information presented by the Offeror in their deliverable table and supporting cost information, as well as its alignment with the proposed technical approach.

- IV. Offeror's Agreement with Terms and Conditions:** The completion of all RFP requirements in accordance with the instructions in this RFP and submission to DAI of the technical and price proposals will constitute an offer and indicate the Offeror's agreement to the terms and conditions in this RFP and any attachments hereto. DAI is not required to accept and/or evaluate proposals that do not conform to the instructions of the RFP, and additionally, DAI may reject all proposals and not award a subcontract for this RFP. DAI reserves the right to award a subcontract without discussion and/or negotiation; however, DAI also reserves the right to conduct discussions and/or negotiations, which among other things may require an Offeror(s) to revise its proposal (technical and/or price). By submitting an offer, Offerors agree to comply with the general terms and conditions for an award, including Representations and Certifications compliance. Offerors must provide full, accurate, and complete information in response to this solicitation. By submitting an offer, Offerors certify that they have not/will not attempt to bribe or make any payment to DAI employees in return for preference. Issuance of this RFP in no way obligates DAI to award a subcontract, nor does it commit DAI to pay any costs incurred by the Offeror in preparing and submitting the proposal. DAI reserves the right to award a subcontract to one organization or to issue multiple awards to different organizations based on the results of our evaluation.

Thank you,

DAI INVEST Procurement and Partnerships Team

INVEST_Procurement@dai.com

Statement of Objectives for RFP INVEST-013
Mobilizing Private Investment for Development
Women's Economic Empowerment and Equality - Access to Finance:
Integrating financial tools into traceability systems for small-scale fisheries
December 14, 2018

Introduction

Through INVEST, USAID seeks to unlock the potential of private capital to drive inclusive growth in countries around the world. Increasingly, private investors and businesses are looking to emerging markets for better returns and new market opportunities. Encouraging investment in high-impact areas important to USAID such as agriculture, financial services, infrastructure, energy, clean water, health, and education, requires new forms of collaboration between USAID and the investment and business community.

Specifically, USAID can leverage its resources – grants, technical assistance, guarantees, and convening power – to help raise awareness of investment and business opportunities, lower transaction costs, and mitigate the risk of investments that generate positive social, economic, and environmental impact. Through INVEST, USAID Missions and Operating Units are able to access a continuously growing network of firms and individuals that have the range of technical expertise needed to identify opportunities and effectively mobilize private capital towards development priorities.

USAID's office of Gender Development has engaged INVEST to increase women's economic empowerment and equality through a range of activities including the ongoing expansion of financial services through technological innovation in order to reach women and men at scale with access to basic financial services. The following statement of objectives is in support of these efforts.

Purpose

Through this activity as described below, USAID hopes to design and pilot a FinTech solution embedded in its Trafiz App for electronic catch documentation and traceability in Bitung, Indonesia. The activity aims to test the hypothesis that increased access to appropriate financial tools will result in better fisheries data, improved livelihoods for women fisherfolk, and ultimately better fisheries management through empowered and engaged women and men in the fishing sector.

Background

USAID is currently engaged in activities aimed at enhancing fisheries management and improving human welfare through electronic catch documentation and traceability (eCDT) through the [Oceans and Fisheries Partnership Activity \(USAID Oceans\)](#), a five-year \$19.95 million contract, managed by the Regional Development Mission Asia (RDMA) and implemented by TetraTech. The specific objectives of USAID Oceans are to (1) demonstrate a sustainable electronic Catch Documentation and Traceability System that will link and contribute to national fisheries information systems, (2) expand use of the electronic catch documentation and traceability system across the Association of Southeast Asian Nations (ASEAN) and the Coral Triangle region, prioritizing areas important for biodiversity, (3) strengthen the capacity of

regional and national organizations to conserve biodiversity using an ecosystem approach to fisheries management (EAFM) and electronic catch documentation and traceability (eCDT) system to combat illegal, unreported, and unregulated (IUU) fishing and seafood fraud, and (4) engage the private sector to ensure sustainability and uptake of EAFM and the eCDT systems, while advancing regional fisheries governance.

During its first three years, USAID Oceans selected and implemented activities within learning sites and expansion countries. Through gender analyses at the learning sites, USAID Oceans has identified key human welfare concerns and has moved to support the development of policies and interventions that address these issues. USAID Oceans believes that more gender equitable supply chains, with empowered women and men would significantly improve fisheries management. One of the specific challenges identified through the USAID Oceans-funded Gender Analysis of the Fisheries Sector in Bitung is the lack of access to financial services, which particularly affects the women in the sector. More research is needed to understand what the barriers are to women's access to finance in Bitung, and how FinTech solutions could help improve that access. Additionally, women in this space lack financial literacy and face barriers related to taking management or leadership roles, leading to lower earning potential and under representation in decision-making processes related to achieving sustainable fisheries management.

Until recently, it was difficult for banks to provide useful financial services to underserved groups, notably rural communities and women. Outreach was prohibitively expensive and the traditional set of services (largely branch-based) were not easily adapted to ensure an appropriate fit between features and customer needs. With the advent of digital technology and non-traditional business models, many barriers can now be addressed. FinTech products can be better tailored to specific customer segment needs, can reach new segments more cost-effectively, and can improve the sense of agency or control felt regarding one's financial livelihood. Despite the progress already made via the growth of digital payments, mobile-based saving accounts, and personal financial management tools, certain challenges still require concerted effort if FinTech is to realize its potential to empower the one billion women globally who remain unbanked.

In effort to address this challenge, USAID is seeking to develop and test an approach that incorporates FinTech solutions and women's economic empowerment activities alongside the electronic catch documentation and traceability app recently developed under the USAID Oceans activity. This app, known as Trafiz, is an Android mobile application for small-scale fish suppliers that will serve as the first data entry point in the seafood supply chain, implemented with small-scale fish buyers and brokers at the landing point.

This SOO objective aims to test the hypothesis that coupling relevant financial tools with the Trafiz app will make the app more attractive and thus increase usage. This increased usage will hopefully lead to improved data collection and increased access to financial services, both leading to improved livelihoods and fisheries management. Based on the data collected through this pilot activity in Bitung, Indonesia, USAID will adapt and improve the approach and scale the activity to additional locations.

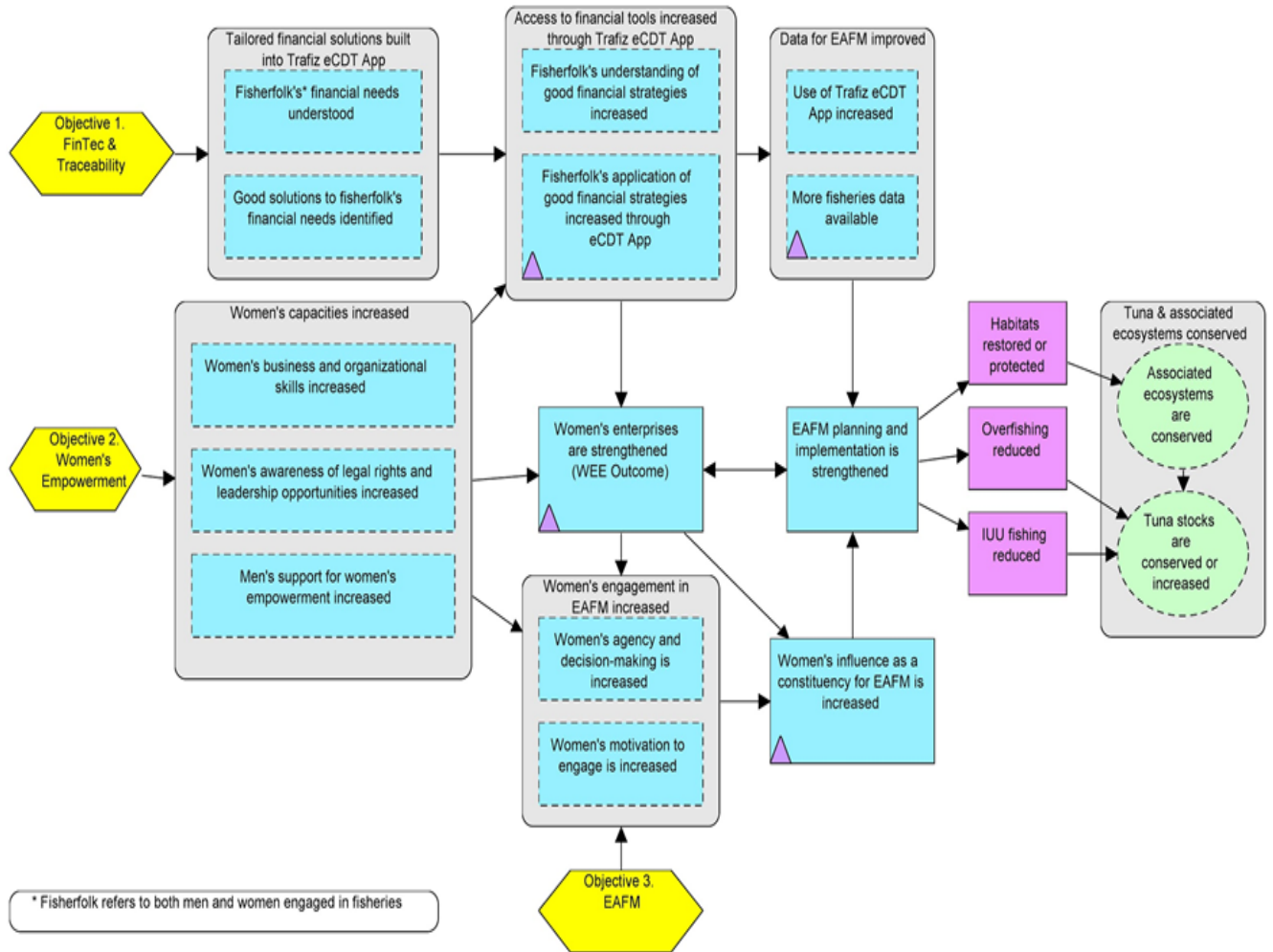
Objectives and Activities

The activities under this statement of objectives will be carried out at a pilot site of USAID's Oceans program in Bitung, North Sulawesi, Indonesia. Information on the pilot site can be found [here](#) and information on USAID Oceans' FY19 activities in Bitung are described in USAID Oceans' abbreviated Year 4 Work Plan (see attachment).

The objectives for this work are drawn from USAID's theory of change, which is illustrated below in Figure 1. From this theory of change, four objectives have been identified:

1. Development of tailored FinTech tools and associated services linked with USAID's Trafiz Application, based on an assessment of barriers faced by the target population, that improves access to finance and financial services and increases use of the App's catch reporting features.
2. Delivery of women's empowerment activities aligned with the FinTech tools and services that leads to improved livelihoods in fisheries and more meaningful engagement in sustainable fisheries management.
3. Collaboration with USAID Oceans to increase women's influence in planning and implementing EAFM to ensure the natural capital (i.e. fish) that underpins their businesses is sustained into the future.
4. Implementation of mixed-methods data collection that enables USAID to answer key hypotheses as part of its multi-country Learning Initiative on Women's Empowerment, Access to Finance, and Sustainable Fisheries Management.

Figure 1. Theory of Change for this SOO on Women’s Economic Empowerment and Equality - Access to Finance: Integrating financial tools into traceability systems for small-scale fisheries



Objective 1: Assessment of the barriers to finance faced by women working in small-scale fisheries in rural Indonesia and development of tailored financial tools that are embedded in USAID’s Trafiz Application to improve access to financial tools and increase the use of the App and its catch reporting features.

Core to USAID Oceans’ objectives is promoting sustainable fisheries management and improving human welfare through electronic catch documentation and traceability (eCDT). The eCDT system is designed to encourage the collection and analysis of ecological and economic data related to seafood products throughout the seafood supply chain, enabling traceability from point of catch to import and end-retail. The systems will support effective fisheries monitoring, control, and surveillance (MCS), as eCDT is one of the most valuable and comprehensive methods for collecting fisheries statistics at a reasonable cost and ensuring that fish are legally caught and accurately labeled. Catch documentation at the point of catch is also valuable for fisheries management, particularly stock assessment and marine spatial planning efforts.

To address the many challenges faced by small-scale fishers in providing traceability data, USAID Oceans developed “[Trafiz](#),” a mobile catch documentation application that enables the first buyer or fish supplier to collect and submit traceability data. USAID Oceans commissioned software developer, Altermyth, to provide application development and support services. Trafiz is designed to be user-friendly and is informed by studies of data entry patterns and preferences amongst the target audiences to reduce redundancies, enhance user experience, and include features that bring them additional personal and business benefits. Trafiz is being tested and implemented in the Indonesia learning site of Bitung, North Sulawesi, with expansion to other regional areas to follow. Trafiz and its source code will be released as an open source tool in the public domain after development and testing have been completed. The Trafiz installer can be downloaded [here](#).

Trafiz is an Android mobile application for small-scale fish suppliers that will serve as the first data entry point in the seafood supply chain, implemented with small-scale fish buyers and brokers at the landing point; additional information about the Trafiz App is available [here](#). The application enables the user to enter catch data via their Android device, and submit data via cellular connectivity. The App’s capabilities include:

- Capture data in the chain from fishing vessel to fish supplier in ports where the fish is landed.
- Provide a tool for the supplier to record catch data, with additional added-value business management tools, such as sales and loan management.
- Comply with national and international (US, EU) government requirements for small-scale catch reporting.
- Accommodates off-line and on-line environments, allowing users to capture and process the transaction without connectivity (data is transmitted once re-connected).

The successful offeror will carry out an assessment of the access to finance barriers faced by the target population. Gender studies in Bitung identified limited access to financial tools as a barrier to women working as first buyers; however, more work is needed to clarify the specific nature of these needs and the potential solutions available to address them. Through this assessment, the offeror is expected to identify existing financial tools and services that may be relevant to this population, but may not be easily accessed for various reasons, as well as gaps in the market

where tools and services do not currently exist. This assessment will also be used to understand how the women working in small-scale fisheries in the target geography might be able to use the eCDT data to their benefit in accessing or using savings and loans products, and in managing their business finances.

Based on this assessment, the offeror will design a FinTech solution, or suite of FinTech solutions and integrate this solution into the Trafiz App. It is anticipated the offeror will collaborate with USAID Oceans and the Trafiz App developer, Altermyth, to integrate this solution or suite of solutions into the App through an agile development and socialization process that results in increased use by the target populations in Bitung.

Objective 2: Delivery of women’s empowerment activities that leads to improved livelihoods in fisheries and greater engagement in sustainable fisheries management.

This objective focuses on increasing women’s economic empowerment by addressing gender gaps in access to finance through FinTech linked with eCDT, as well as building women’s knowledge, awareness and skills to effectively utilize, manage and understand the new tools and resources available to them via the Trafiz App. This objective also includes understanding key gender issues in order to better integrate and address gender dynamics that are potentially impacting the success of various interventions. This should include activities that engage men in empowerment interventions in order to increase acceptance in the community and to foster support among fisherman.

Although women make up nearly half of the fisheries sector workforce, persistent gender inequalities and harmful social norms prevent women from fully participating in economic opportunities and decision-making related to fisheries. Women are present in the fisheries sector in a wide range of roles, from harvesting to processing to trading. In Southeast Asia, fisheries are traditionally thought of as a sector dominated by men, but the sector is almost equally comprised of women who perform many of the preparatory, processing and trade-related functions. Therefore, efforts that aim to increase uptake of traceability tools and increase implementation of sustainable fisheries management must be designed in ways that account for gender issues and dynamics and include the full participation of women as well as men.

Activities under this objective should aim to incrementally increase women’s empowerment with the vision of supporting women to become powerful constituencies utilizing the eCDT tools, which has the potential to further the goals of sustainable fisheries management in the long-term. Additionally, this objective draws on the well-established literature that defines women’s economic empowerment as more than just increasing income. Interventions under this objective will empower women by increasing livelihood and leadership opportunities by addressing a combination of different domains of women’s economic empowerment. The different domains that could be addressed, as appropriate based on the findings under Objective 1 and what can be realistically implemented within the timeframe, include:

- Access to key assets, income, and economic inputs, including access to technology;
- Agency, including control, ownership and decision-making capacity;
- Leadership (roles and skills in business, the community, region and country);

- Risk Mitigation (the ability to alleviate and respond to diverse potential risks to economic participation);
- Enabling Environment (systems and norms in place to support empowerment, including male engagement)

Illustrative activities under this objective include:

- Financial literacy training for women and men fisherfolk
- Capacity building for women to utilize FinTech within the Trafiz app
- Empowerment trainings aimed at increasing agency and addressing limiting beliefs among women fisherfolk
- Male engagement strategy developed and implemented to increase support among male fisherfolk to support women's empowerment and to address specific issues facing men, such as support for emotional concerns regarding isolation from family and community while at sea.

The target audience for this activity has already been identified by the USAID Ocean's initiative and through USAID's Ocean will be receiving training and support on the ecosystem approach to fisheries management (EAFM). The successful offeror is expected to collaborate and coordinate with the provider of these training and capacity building activities to the extent appropriate, looking for relevant intersection points and opportunities to coordinate the provision of services. This coordination is meant to prevent confusion and training fatigue on the part of recipients, but does not need to be delivered in concert where the approaches of the women's economic empowerment activities and EAFM training diverge or would be better served by being offered separately.

Objective 3: Collaboration with USAID Oceans to increase women's influence in planning and implementing EAFM to ensure the natural capital (i.e. fish) that underpins their businesses is sustained into the future.

This selected provider will work with USAID Oceans to establish a positive feedback loop in which empowered women who benefit from and depend on fisheries are also actively engaged in the management of these resources to achieve sustainability. This objective builds on the results of Objectives 1 and 2 in fostering the capacities and motivation of women to engage in fisheries management by facilitating meaningful processes and opportunities to ensure their voices are effectively reflected in EAFM planning and implementation processes.

USAID's theory of change (Figure 1) is that if women's capacities are increased and their fishery-related livelihoods are strengthened, then women's motivation and skill to engage in EAFM will be increased. If their engagement in EAFM is increased, then women's influence as a constituency supporting EAFM will be increased and they will be more effective agents of change in driving management decisions toward sustainability. If the constituencies engaged in EAFM are more representative and influential, then EAFM planning and implementation will be strengthened. And if EAFM is effective, then fishery resources will be secured for the future and women's livelihoods will continue to prosper because the fish they rely on will be available.

Illustrative activities under this objective include:

- Capacity building and organizing to strengthen women's organization and voice in fishery management decisions
- Analysis and communication that raises women's awareness on the links between the status of fish stocks, options for fishery management, and the profitability of their businesses

Objective 4: Implementation of mixed-methods data collection that enables USAID to answer key hypotheses as part of its multi-country Learning Initiative on Women's Empowerment, Access to Finance, and Sustainable Fisheries Management.

The work under this objective is part of a broader [Learning Initiative on Women's Empowerment, Access to Finance, and Sustainable Fisheries Management](#). A requirement of the work under this objective is to participate in the learning initiative and to collect mixed-methods data through protocols developed by the Learning Initiative managers in consultation with participants and an expert steering committee.

Participation in the learning initiative will involve engaging in quarterly, interactive webinars and a mid-program in-person meeting which will be held in SE Asia in May or June 2019.

Monitoring will include collecting mixed-methods data in a manner that facilitates cross-learning with other sites involved in the Initiative. Three types of data collection will be required, with the offeror responsible for the collection and quality control of the data, while the Learning Initiative will be responsible for the analysis :

- **Data on key results identified in the theory of change:** Figure 1 identifies key results in the theory of change with a purple triangle. The select offeror will be required to collect data for each of these key results using a data protocol to be finalized in consultation with the other Learning Initiative participants and advisors; the final protocol will be approved by the Learning Initiative managers, Corinne Hart and Heidi Schuttenberg of USAID. The five key results on which data will be collected are: Women's capacities increased, women's livelihoods strengthened, women's influence in EAFM increased, access to financial tools increased through use of the Trafiz App, and availability of fisheries data increased.
- **Data on context variables:** Implementers will also collect basic data on context variables to facilitate cross-learning, such as data related to demographics, infrastructure, and well-being. The select offeror should provide illustrative data to be captured, with a final data protocol to be finalized in consultation with the Learning Initiative participants and advisors; the final protocol will be approved by the Learning Initiative managers, Corinne Hart and Heidi Schuttenberg of USAID.
- **Qualitative case study:** The implementer will document their experience in Bitung through the development of a qualitative case study following a protocol to be finalized in consultation with the Learning Initiative participants and advisors; the final protocol will be approved by the Learning Initiative managers, Corinne Hart and Heidi Schuttenberg of USAID.
- **Opportunity for experimental or quasi-experimental designs:** The opportunity to implement work in Bitung using an experimental or quasi-experimental design is desirable, however, USAID recognizes there may be limited potential to employ this

rigorous approach given the need to coordinate with existing USAID Oceans staff and implementers and the extent to which this requirement constrains the number of villages engaged in piloting the Trafiz App. USAID would be interested in exploring this possibility with the offeror and is open to ideas on how to integrate this activity, while recognizing the potential constraints to doing so in this particular activity

Deliverables table and Implementation Timeframe:

The activities outlined above are estimated to take place over a 12-18 month period starting around February 2019. A deliverables table with an illustrative timeline is offered below; however, offerors may propose alternate timelines, workplan and level of effort associated with the various components of the activity.

Description	Timeframe
On-boarding and coordination with USAID Oceans and the Learning Initiative	February 2019
Objective 1	
<ul style="list-style-type: none">● Analysis: Needs assessment and solution identification	February - April 2019
<ul style="list-style-type: none">● Initial concept and design of FinTech solutions	April - June 2019
<ul style="list-style-type: none">● Agile development and socialization / user testing of FinTech solution(s) within Trafiz App	July – January 2020
Objective 2	
<ul style="list-style-type: none">● Development of women’s economic empowerment plan with coordination of Oceans activities as appropriate	April 2019
<ul style="list-style-type: none">● Delivery of women’s economic empowerment activities	May 2019 – January 2020
Objective 3	
<ul style="list-style-type: none">● Delivery of activities to enable women’s effective engagement in EAFM planning and implementation	May 2019 – January 2020
Objective 4	
<ul style="list-style-type: none">● Development of data protocol	March 2019
<ul style="list-style-type: none">● Approval of data protocol	April 2019
<ul style="list-style-type: none">● Baseline data collection	April 2019
<ul style="list-style-type: none">● Interim data collection	September 2019
<ul style="list-style-type: none">● Final collection	January 2020
<ul style="list-style-type: none">● Analysis and final report	February 2020
<ul style="list-style-type: none">● Participation in Learning Initiative (quarterly webinars and one in-person meeting to be held in SE Asia in May/June 2019)	March 2019 - January 2020

<ul style="list-style-type: none"> • Final case study 	February 2020
----------------------------------------------------------------------	---------------

General Implementation Structure

Onboarding and Work-Planning

- Partner Onboarding: DAI will work closely with USAID staff and associated stakeholders to provide the selected partner(s) with all necessary context, and work with USAID staff and the selected partner(s) to develop work plan(s)

Implementation and Evaluation

- Project Implementation: The selected partner(s) will implement the work as prescribed by the work plan(s). DAI will provide management support and ensure periodic (e.g. weekly and monthly quarterly) check-ins/reporting for each activity.
- Evidence and Learning: DAI will work with the buy-in client(s) and successful offeror(s) to define indicators and learning objectives in subcontract and collect and review MEL data from subcontractors for requisite reporting to USAID, based on the INVEST Monitoring Evaluation and Learning Plan and additional indicators required by buy-in clients. This evidence and learning will be used to contribute to the evidence base that USAID is building on private capital mobilization and private sector engagement. The implementation partner will be responsible for sending indicator data and requisite back-up verification documentation as defined in relevant Project Indicator Reference Sheets (PIRS). DAI will conduct data verification and quality assessments as necessary.

DAI will organize with the implementation partner a Collaborative Learning and Adaptation (CLA) workshop/call every six months, and for all buy-in activities a debrief call to go over technical and operational learning from the activity.

Based on INVEST's mandate to capture learning across its portfolio and to meet USAID's standards for Collaboration, Learning and Adapting, INVEST seeks to collect valuable insights from each implementation partner's experience in conducting work under INVEST, share lessons learned with the broader development and investment community, and provide recommendations for future programming. As such, the successful offeror(s) will present a written article or blog post profiling the technical activity to be generated upon deliverable(s) completion. The piece will be generated in collaboration with the INVEST team.

Contract Type

DAI anticipates awarding a fixed price contract type.

Annexes & Links:

Ocean's Initiative information: <https://www.seafdec-oceanspartnership.org/>

Learning Site Profile: <https://www.seafdec-oceanspartnership.org/resource/bitung-indonesia-learning-site-profile/>

Information on Trafiz App: <https://www.seafdec-oceanspartnership.org/news/connecting-the-seafood-supply-chain-traceability-solutions-in-indonesia/>

Trafiz installer: <https://www.dropbox.com/s/0jj2oyezge3pfo0/trafiz-release-24c.apk?dl=0>

Trafiz user manual:

<https://drive.google.com/file/d/1yTOatQmymPIgfete13jMWmHpGuKsOEIm/view>

Learning Initiative information:

<https://docs.google.com/document/d/1XaNFn18TBYpPVW6rMLR41n9dyNxniLHOqUX1rG8PnJw/edit>